

April 14 1944

Mr Lou Niss
24 Johnson St.
Brooklyn N.Y.

Dear Lou:

I decided it is about time we started some publicity in Brooklyn as our first game there is to be played just five weeks from now. I would be glad to come over any time you say, and lay out a program.

I thought this enclosed story would start the ball rolling, and at least acquaint the fans with the fact we are going to play there..I wanted to find out from you just how much stuff you could use. Could you carry stuff about all the teams? Do you think stories of individual players would be interesting?

If you will call me I will come over any time. If I could meet you for lunch somewhere, maybe we could discuss things more freely. If you are turning the job over to some one else, please let me know how to get in touch with them.

I see Roger Hornsby is back in America, and I think Mexico has taken one of my men to fill his place. I havent heard from Wells for a couple weeks, and I am afraid he has gone to Mexico. That is the team he was managing before. I imagine when Hornsby quit, Mexico got in touch with him and raised the price so high he couldn't turn it down. Please let me hear from you as we should be getting started now. My phone number, private Market 3-0555, office Market 3-2641.

Very Truly Yours